

Prepared for Fernlight Bakery Sam Okafor 212 Example Avenue Toronto ON M6J 1H4 sam@example.com +1 416 555 0182	Issued 23 October 2026	Valid until 22 November 2026	From Jordan Reyes Studio lead jordan@example.com +1 416 555 0134
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A note from Jordan Reyes

Thanks for the almond croissant at our first meeting. Everything we talked about is on this page, priced line by line, so nothing waits to surprise you later.

A website for Fernlight Bakery

A five-page website that takes pre-orders until noon, shows what is left on the shelf today and loads in under a second on a phone. You edit the daily menu from the counter, orders land in the shared inbox, and local search finds you for "bakery near me".

The work and its price

14 lines, prices in CAD

No.	Description	Quantity	Unit price	Amount
1	Discovery workshop: goals, menu, order flow and the pages you need	1	CAD 450.00	CAD 450.00
2	Sitemap and content plan for five pages	1	CAD 300.00	CAD 300.00
3	Visual design: home, menu, about, visit us and order pages	5 pages	CAD 360.00	CAD 1,800.00
4	Build: hand-coded pages, responsive from phone to desktop	5 pages	CAD 420.00	CAD 2,100.00
5	Daily menu editor the counter team can use on a tablet	1	CAD 950.00	CAD 950.00
6	Pre-order form with a noon cut-off and email confirmations	1	CAD 1,200.00	CAD 1,200.00
7	Local search setup: business profile, schema and page titles	1	CAD 380.00	CAD 380.00
8	Accessibility check against WCAG 2.2 AA and fixes	6 hours	CAD 125.00	CAD 750.00



No.	Description	Quantity	Unit price	Amount
9	Performance budget: images, fonts and scripts under one second	4 hours	CAD 125.00	CAD 500.00
10	Copy edits for the five pages	3.5 hours	CAD 95.00	CAD 332.50
11	Photography direction for the menu shots (you shoot, I direct)	2 hours	CAD 95.00	CAD 190.00
12	Domain, hosting and email set up on your accounts	1	CAD 180.00	CAD 180.00
13	Launch: checks on real phones, redirects and analytics	1	CAD 250.00	CAD 250.00
14	Training session for the counter team, recorded	1.5 hours	CAD 95.00	CAD 142.50

Subtotal	CAD 9,525.00
HST 13 % (123456789 RT0001)	CAD 1,238.25
Total	CAD 10,763.25

Deposit to start, 50 %	CAD 5,381.63
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Balance on launch: CAD 5,381.62

optional extras

Not in the total above. Say which ones you want and I will add them.

Optional, outside the total

No.	Description	Quantity	Unit price	Amount
1	Gift cards sold online, delivered by email	1	CAD 650.00	CAD 650.00
2	Thirty days of care after launch: fixes and small changes	1	CAD 400.00	CAD 400.00

Timeline



8 weeks in all

Phase	When	Length
Brief	Week 1	1 week
Design	Weeks 2 to 3	2 weeks
Build	Weeks 4 to 6	3 weeks
Review	Week 7	1 week
Launch	Week 8	1 week



Terms

Invoices are due 14 days after the invoice date. Work starts when the deposit lands; the rest is due on launch. Quotes hold for 30 days. You own the site, its code and its content once the final invoice is paid.

Payment	50 % to start (CAD 5,381.63), the rest on launch (CAD 5,381.62)
Currency	CAD
HST	123456789 RT0001
Valid until	22 November 2026

Accept this quote

To accept, reply to the email this came with, or sign and date below.

_____	_____	_____
Name	Signature	Date