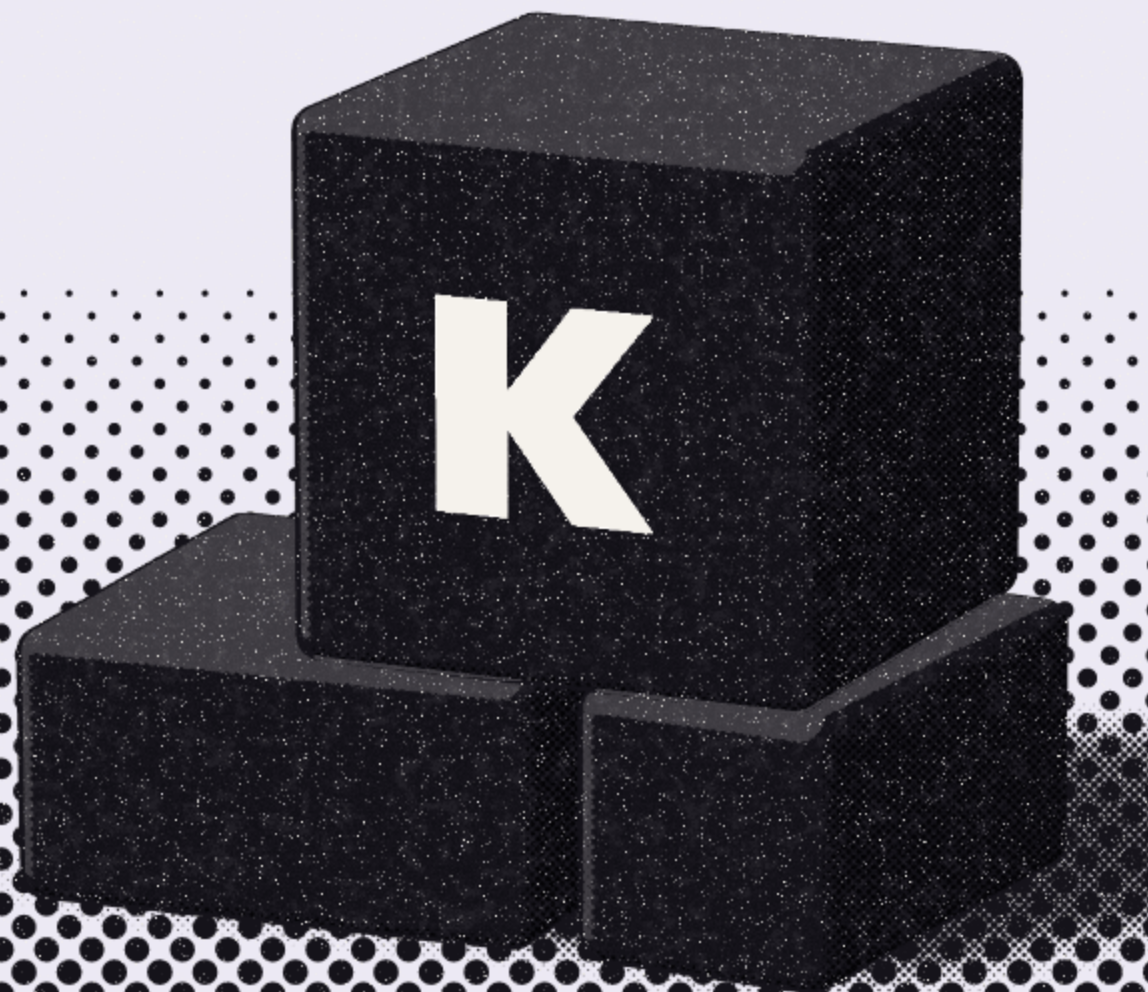




● K Websites

How Fernlight sells out by Saturday

A bakery site in five slides

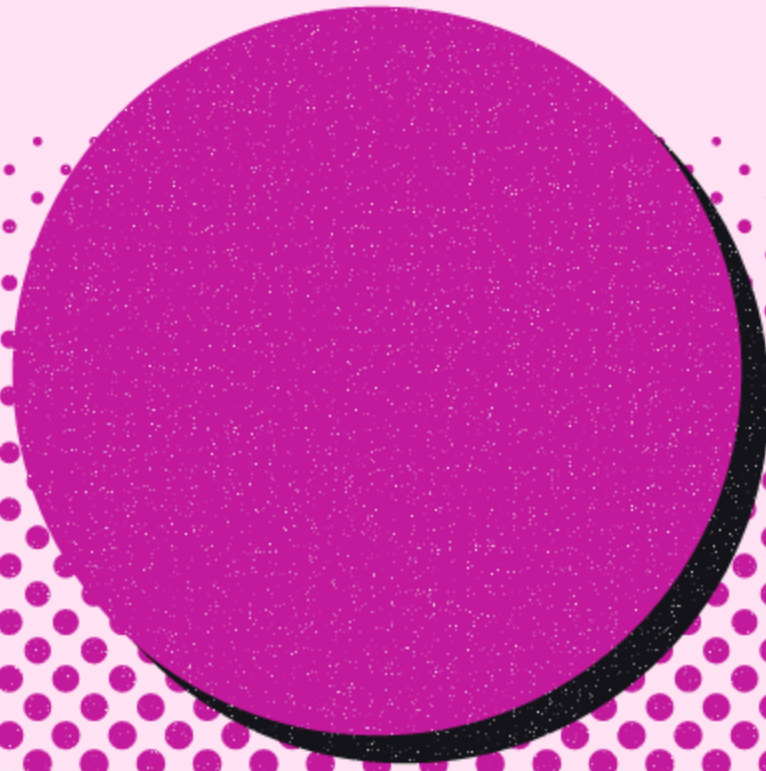
Swipe through

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The problem was the phone

Sam took orders by phone from six in the morning. By ten the line was busy and regulars gave up.



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Pre-orders until noon

Customers order tomorrow's bake on the site until noon. The counter sees every order on a tablet.

62 %

of Saturday orders placed online

Source: Fernlight order log, October 2026



A menu the counter edits

The team changes the daily menu from a tablet in under a minute. No developer, no waiting.



Fast on a phone

Every page loads in under a second on 4G, so people order from the bus.

0.7 s

first paint on 4G

Source: WebPageTest, Toronto, 18 October 2026





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